

# Implementation Guide

Google Ad Manager 1x1 Ad Unit

# Line Item Level

# Google Ad Manager Line Items

×

Viewdeos > TA Viewdeos > TA\_Outstream\_Viewdeos

Delivering

Line item type: Price priority

Line Item ID: 4875572291

Duration: Nov 27, 2018 10:08 AM EST - Unlimited

Goal: Unlimited Impressions

Impressions ⓘ

6,006,590


✓ Test impressions received

Clicks ⓘ

0

0.00% CTR ⓘ

Last 7 days progress ⓘ



26.9K

Settings

Creatives (1)

Troubleshoot

Ad type

Display (Standard)

Name

TA\_Outstream\_Viewdeos

Line item type

Type and priority

☒ Price priority (12)

Price priority:  
For unsold inventory.

Priority value

12

Expected creatives ⓘ

1x1 ×

Add sizes

SHOW CREATIVE DETAILS

Additional settings (optional)

Labels (optional) ⓘ

Type to search

Competitive exclusion settings (optional) ⓘ

We are compatible with 1x1 and Out of Page Ad Units

# Line Item Settings

Viewdeos > TA Viewdeos > TA\_Outstream\_Viewdeos Delivering

## Additional settings (optional)

Labels (optional) ?

Type to search

Competitive exclusion settings (optional) ?

Same advertiser exception ?

☐ Disabled

Comments (optional)

Custom fields (optional) ?

Type to search

Viewability provider (optional)

Type to search

## Delivery settings

Start time

11/27/2018

10:08 AM



EST

End time

Unlimited



Limit

None



Rate ?

\$ 0.10

USD

CPM



[Set value CPM](#)

Total value

—

## Adjust delivery (optional)

Display creatives ?

One or more



# Line Item Settings

×

Viewdeos > TA Viewdeos > TA\_Outstream\_Viewdeos

Delivering

Adjust delivery (optional)

Display creatives ⓘ  
One or more

Rotate creatives ⓘ  
Optimized

Child-directed ads ⓘ  
Don't serve on child-directed requests

Day and time ⓘ  
☐ Set days and times

Frequency (optional) ⓘ  
☐ Set per user frequency cap

Add targeting

Add targeting preset (optional)

SAVE AS PRESET ⓘ

Inventory	✓ TA_G_1x1_outstream	▼
Custom targeting	✓ All custom key-values	▼
Geography	✓ All geographies	▼
Mobile application	✓ All mobile applications	▼
Device category	✓ Desktop	▼
Browser	✓ All browsers	▼
Operating system	✓ All operating systems	▼
Browser language	✓ All browser languages	▼
Device capability	✓ All device capabilities	▼
Device manufacturer	✓ All device manufacturers	▼
Bandwidth	✓ All bandwidths	▼

# Line Item Targeting

×

Viewdeos > TA Viewdeos >

TA\_Outstream\_Viewdeos

Delivering

Adjust delivery (optional)

Display creatives ⓘ  
One or more

Rotate creatives ⓘ  
Optimized

Child-directed ads ⓘ  
Don't serve on child-directed requests

Day and time ⓘ  
☐ Set days and times

Frequency (optional) ⓘ  
☐ Set per user frequency cap

Add targeting

Add targeting preset (optional)

SAVE AS PRESET ⓘ

Inventory	✓ TA_G_1x1_outstream	▼
Custom targeting	✓ All custom key-values	▼
Geography	✓ All geographies	▼
Mobile application	✓ All mobile applications	▼
Device category	✓ Desktop	▼
Browser	✓ All browsers	▼
Operating system	✓ All operating systems	▼
Browser language	✓ All browser languages	▼
Device capability	✓ All device capabilities	▼
Device manufacturer	✓ All device manufacturers	▼
Bandwidth	✓ All bandwidths	▼



# First Impressions Matter

For any question please write to your account manager or contact: [support@viewdeos.com](mailto:support@viewdeos.com)

Let's Scale Up

We're excited to start working together

9 Ahad Haam, Tel-Aviv, Israel | +972.3.65.65.020

[contact@viewdeos.com](mailto:contact@viewdeos.com) | [viewdeos.com](https://viewdeos.com)

# Creative Level



# Creative Setup

- 1 select third-party
- 2 select standard as code type
- 3 implement the tag we sent you as-is, do not make any change

Creative: TA\_Outstream\_Viewdeos  
ID: 138252158741   Type: Third party   Actual size: 1x1

Code type ?

2

☒ Standard ☐ AMP ☐ Standard and AMP

Standard ?

3

```
1 <div id="viewdeos-player"><script type="text/javascript">(function ()  
{var t = document.createElement('script'), s =  
document.getElementsByTagName('script')[0];t.src =  
'https://app.viewdeos.com/tags/aa88a44e-3d14-422e-  
8e1e-9e130e51c097';s.parentNode.insertBefore(t, s);})();</script></div>
```

⚠

Sorry, we don't recognize this tag. If you want to track clicks via Google Ad Manager and avoid counting discrepancies, you must insert the macros manually. Please contact the tag provider for directions on where to place the macros.

INSERT MACRO

☐ Serve into a SafeFrame

Note: New creatives now serve into SafeFrames by default. Make sure to preview the creative on your site to verify that it is compatible with SafeFrames. [Learn more](#)

Advanced settings

SSL compatible (optional) ?

# Creative Setup

- 4 keep the option to serve into a safeframe unchecked

×

Creative: TA\_Outstream\_Viewdeos

ID: 138252158741   Type: Third party   Actual size: 1x1

4

☐ Serve into a SafeFrame

Note: New creatives now serve into SafeFrames by default. Make sure to preview the creative on your site with SafeFrames. [Learn more](#)

Advanced settings

Optional

SSL compatible (optional) ⓘ

Auto-scan   ▾   Compatible

Orientation (optional)

Any   ▾

Labels (optional) ⓘ

Type to search

Third-party impression tracking URLs (optional)

ADD

Custom field (optional) ⓘ

Type to search

# Creative Setup



Creative: TA\_Outstream\_Viewdeos  
ID: 138252158741    Type: Third party    Actual size: 1x1

Line item creative association settings

Active

Line item	Start time		
TA_Outstream_Viewdeos	11/27/2018	10:09 AM	EST
Line item status	End time		
Delivering	Unlimited		

Settings

Preview

Settings

Name

TA\_Outstream\_Viewdeos

Target ad unit size ?

1x1

Code type ?

# Testing


After placing the code you should see the player with a demo ad.

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## Elon Musk's Vision for Tesla

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